

4TH ANNUAL
DRIFTER FEST
BERT GRIGGS MEMORIAL JAM

Sponsorship

I'M WITH THE BAND SPONSOR - \$2000

6 VIP TICKETS

4 GA FOR CONTEST GIVEAWAY

PROMOTER SPONSOR - \$1500

4 VIP TICKETS

2 GA FOR CONTEST GIVEAWAY

ROADIE SPONSOR - \$750

2 VIP TICKETS

2 GA FOR CONTEST GIVEAWAY

WRISTBAND SPONSOR - \$500

PROVIDE WRISTBANDS TO INCLUDE
DRIFTER FEST LOGO

MEDIA SPONSOR - VARIES

TRADE SPONSORSHIP WITH ADS
& INTERVIEWS PROVIDED

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Promotional Consideration

- PREMIUM SPONSORS INCLUDED IN PRESS RELEASE SENT TO MEDIA, BLOGGERS, INFLUENCERS & CVB
- DRIFTER FEST PUBLICIST FOLLOWING UP, PITCHING FOR COVERAGE AND SERVING AS LIAISON TO MEDIA
 - LOGO AND/OR LINK ON EVENT WEBSITE, ADS & FLYERS DISTRIBUTED ONLINE, AT EVENTS & IN AREA
 - EXTENSIVE SOCIAL MEDIA COVERAGE WITH FEATURES
 - MENTIONED IN ALL EVENT LISTINGS
- SERIES OF EMAIL BLASTS TO 75K+ LISTS OF DRIFTER MERCH, EAR FOR MUSIC, ESKIMO ADVERTISING, THE REFINERY & OTHER PARTNERS
- LIVE SPONSOR ANNOUNCEMENTS AT EVENT
- OPPORTUNITY TO DISTRIBUTE PRODUCTS OR MATERIALS PROVIDED BY SPONSOR AT EVENT
- DISPLAY BANNERS OR FLAGS PROVIDED BY SPONSOR ON SITE AT EVENT

INQUIRE TO INFO@DRIFTERMERCH.COM.